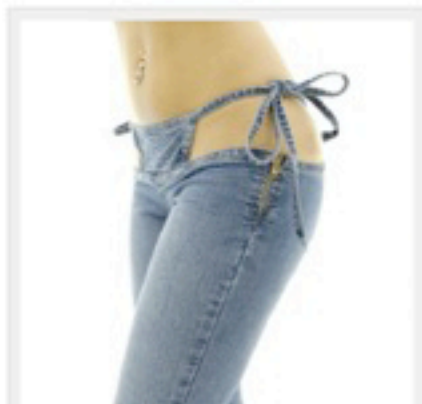


## Need a boost? Try Brazilian jeans for the ultimate in fit

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Brazilian-cut jeans need not be this risqué.  
[Sanna's Bikini Jean](#)

Nothing says sexy like a pair of slim, well-cut jeans. Leave it to Brazilian retailers to deliver just that.

With lycra or spandex weaved in, it creates a slimming and boosting effect that'll flatter any body type, and it won't stretch out by day's end.

Where with GAP and many other American-made jeans you get slight buckle in the crotch area or in the rear, Brazilian jeans are perfectly nipped in. They won't dig into your stomach when you sit, and despite what you've heard, Brazilian jeans don't have to be too low in the back (or in the front for that matter). Many styles now accommodate the ever finicky American woman's sensibilities.

Take [Beija-Flor](#) jeans: Every pair is made with lightweight memory stretch Brazilian denim that does not widen, and every style features a vertical illusion wash with darker shades on the outside and lighter towards the mid-thigh for a slimming effect. These jeans are not the traditional low-riding styles of Brazil, but rather come with a contoured waist that dips in the front and sits higher on the backside for a contemporary fit. Pockets are always designed to flatter the backside.

New York retailers that carry Brazilian denim:

True Boutique  
278 Mott St.  
New York, NY 10012  
(212) 431-7709  
Carries Beija-Flor jeans.

