

ZAGGAT SURVEY®

TRUE BOUTIQUE

212-431-7709

QUALITY	PRESENTATION	SERVICE	COST
29	29	29	M

"In an area that can be snobbish" to the "plus-sized" (NoLita), former TV producer Katie Campbell has a hit with her new shop where a "cordial staff caters to the needs" of "real women" – that is, those closer to a 16 than a 6 (though there's plenty for you waifs, as well); half the stock is denim – including the "most amazing selection of James Jeans" and Beija-Flor – the other half includes casual separates, accessories and lingerie; best of all is the "in-house tailoring at no charge" – and often while you wait, with wine and nibbles to pass the time.

NEW YORK CITY SHOPPING

2009